April-Lyn N. Caouette

FREELANCE EDITOR, WRITER, & VIRTUAL ASSISTANT specializing in gaming and subculture writing, personal narrative, non-fiction, web copy, procedural writing, and project-based administrative assistance. Creating engaging, organized, and concise content for a variety of clients.

Key skills include:

- Idea and thesis development
- Structural, line, and copy editing
- Proofreading
- Clear interpersonal communication
- Skilled in teaching and demonstrating tabletop games
- Meticulous attention to detail
- WordPress and InDesign

PROFESSIONAL EXPERIENCE

Love Thy Nerd, Ventura, CA

Co-Founder and Chief Resource Director

- Contributes to and oversees all stages of written content creation: pitch and thesis development, writing, editing, and publishing in WordPress
- Collaborates with Chief Content Director to manage editorial calendar and project flow
- Oversees a team of 7 editors and 70+ writers to ensure consistently high-quality content
- Travels to 3–5 gaming conventions a year
- Develops curriculum, articles, email newsletters, and downloadable resources
- Coordinates internal administrative workflows

LifeWay Christian Publications, Nashville, TN

Freelance Editor, Writer and Proofreader, Explore the Bible: Students

• Contributes to various publications as production editor, writer, and proofreader

Joy of Living Bible Studies, Ventura, CA

Media Consultant and Administrative Assistant

- Wrote, compiled, and edited documents including blog posts, newsletters, commentary, study questions, and office procedures
- Designed and managed all aspects of the Joy of Living Blog

Genesis Programs, Ventura, CA

Office Manager (April 2017–September 2018)

- Provided support for website management, billing, reports, and insurance verification
- Improved business efficiency and procedures, including overdue payment tracking

Administrative Assistant/Receptionist (August 2015–April 2017)

March 2018–Present

June 2019–Present

November 2018–September 2019

August 2015–September 2018

VOLUNTEER & RELATED EXPERIENCE

Playtesting & Game Development

Battle Wizards, Michael Riddle (November 2019) *The Deadlies*, Paul Saxberg (May 2019) *Candyland Throne*, April-Lyn Caouette (February 2019)

Gamechurch, Ventura, CA

Writer (2013–2018) and Associate Editor (2017–2018)

- Wrote and edited thoughtful reflections on video games and gaming culture
- Conducted and transcribed interviews with game industry professionals

Ventura County Strategy Boardgamers, Ventura, CA Event Organizer and Host

Test Reader

The Girl with the Ghosts, Luke T. Harrington (July 2018) *Ophelia, Alive*, Luke T. Harrington (May 2014)

• Published April 2016

Game Demo Facilitator and Gamemaster

- Demonstrated and taught games to new players at conventions and private events
- Worked with Roxley Game Laboratory, Indie Games on Demand, Indie Game Alliance, and Board Crunch
- Titles include Dice Throne; Dice Throne Adventures; Steampunk Rally; Spirit Island; Arkham Horror (3rd Edition); Before There Were Stars; Win, Lose, or Banana; Puerto Rico; Tokyo Highway; and The Quiet Year

Annual Tabletop Gaming Stats (January–November 2019)

- Plays: ~ 240 (avg. 5 per week)
- Unique games played: ~ 120
- New games: ~ 80
- Unpublished prototypes played: 9
- Attended or hosted 1–2 gaming meetups per week (on average)

EDUCATION

Colgate University, Hamilton, NY

- Bachelor of Arts in Philosophy & Religion, Cum Laude
- Awarded Robinson Prize for Best Essay in Philosophy & Religion, 2003

February 2019–Present

October 2013–February 2018

May 2014 and July 2018

December 2015–Present

December 2018–Present

August 1999–May 2003

WRITING & EDITING SAMPLES

Writing

- "<u>How POG Throne Helped Me Rediscover the Joy of Chucking Things at Other Things</u>." Love Thy Nerd. December 21, 2018.
- "<u>Quarterbacking Sucks! Five Cooperative Games that Don't</u>." Love Thy Nerd. September 4, 2018
- "Testing the Boundaries of Cyberspace in *Hypnospace Outlaw*." Love Thy Nerd. April 8, 2019.

Editing

- Horca, Jeshua. "Level Up Your Game Night with These Tips for Teaching Board Games." Love Thy Nerd. June 6, 2019.
- Motley, Daniel. "Vaporwave: Longing for a Better World." Love Thy Nerd. April 9, 2019
- Romig, Randy. "<u>Kaiju vs. Me: How Giant Japanese Monsters Stole My Heart</u>." Love Thy Nerd. May 30, 2019
- Turnipseed, Madeline. "<u>8 Questions You Should Ask Before Starting a Game Night</u>." Love Thy Nerd. February 12, 2019